



Dear Business Representative,

On November 5, 2022 Dunn will host the **22nd Annual NC Cotton Festival**. The goal of this event is to bring recognition to one of North Carolina's prime agricultural products, **Cotton**, and through this process attract people to our *All-America City*. It is estimated that between 12,000 and 17,000 people have attended the event in past years, bringing revenue and visitors into the city and county. We are especially excited to have the event once again in our beautiful historic Downtown Dunn area.

We are now in the process of seeking sponsors for this one-of-a-kind celebration. Twenty-two years is a long time and as you know, this event helps promote our farming heritage and local economy while providing entertainment and recreation for the whole family. *None of this would be possible without your sponsorship dollars.*

For your contribution, your business will be acknowledged in all promotional materials, including press releases, ads, flyers, official web site (www.nccottonfestival.com) and banners on our 2 stages of entertainment. New this year is the addition of a Ferris wheel to be located on West Broad Street so when you're at the top you can see all of downtown Dunn. How cool will that be.

Sponsorship levels and benefits are enclosed for your review. The deadline for sponsorship is Aug. 19th, 2022. Thank you in advance for any help in getting this event back up and running. Should you have any questions, please call Cristy Bullock with the Dunn Area Tourism Authority at (910) 892-3282.

Please make your checks payable to the **Dunn Area Tourism Authority** and send to: **PO Box 310 Dunn, NC 28335**. Please call if you need the Federal ID number for your check.

With sincere appreciation,

Cristy Bullock

Community Marketing Directory
Dunn Area Tourism Authority
910-892-3282