

SPONSORSHIP OPPORTUNITIES



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SPONSORSHIP OPPORTUNITIES



About Event

After a 2 year hiatus, the 2022 NC Cotton Festival returned to Downtown Dunn with record breaking numbers of over 10,000+ attendees from as far as Georgia!

The 2023 NC Cotton Festival will be even more exciting with some new additions including a Third outdoor stage and a Praise Stage at the Stewart Theater! We have an even BIGGER ferris wheel and more rides for Kiddie Land and for the first time ever we will be offering a social district and an after party!

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Presenting Sponsor

\$10,000

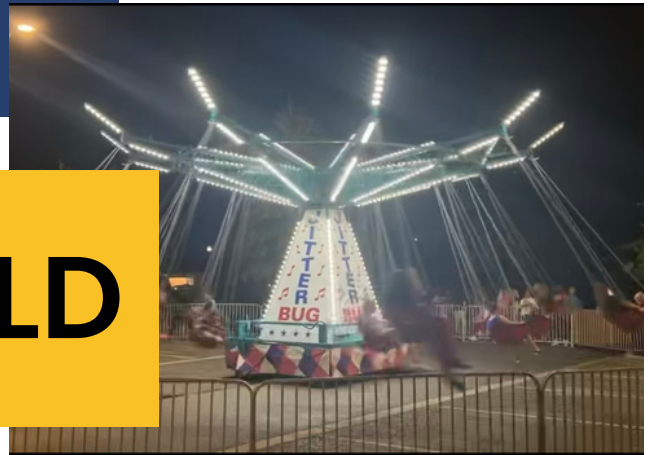
Welcome to the 23rd Annual NC Cotton Festival presented by **YOU!**
Every announcement, every post, any mention of this festival has your name attached to it!

You're the RINGMASTER to the greatest show in Harnett County!

- Your choice of tent placement at the festival.
- You will be introduced by our MC's on ALL 4 musical stages as the event presenting sponsor.
- Each event social media post will name & tag your business.
- Your business will be named as the presenting sponsor on all print, and radio interviews.
- All Signage with event logo will have your name as well.
- Your Business will be listed on the front page of our Website and on our Sponsors Page
- Name on NC Cotton Festival T-Shirt

Kiddie Land

SOLD



Welcome to the greatest show in Dunn!

Listen to children & adults alike smile & giggle with glee while riding a Ferris wheel or bouncing around on an inflatable dragon! You'll be the ringmaster of this fun for the entire family attraction with your business name/brand on full display!

- Each post discussing Kiddie Land will name & tag your business on social media.
 - Your Business will be listed on our Website not only under the Kiddie Land Section, but on our Sponsors Page as well.
 - Name on NC Cotton Festival T-Shirt
- Your tent will be right in the middle of all the fun! Located next to the Ride Ticketing booth area!
 - Signage with your logo throughout the Kiddie Land Area!

Stage Sponsor

\$3,000

Limit 3

**ONLY 1
Stage
left!**



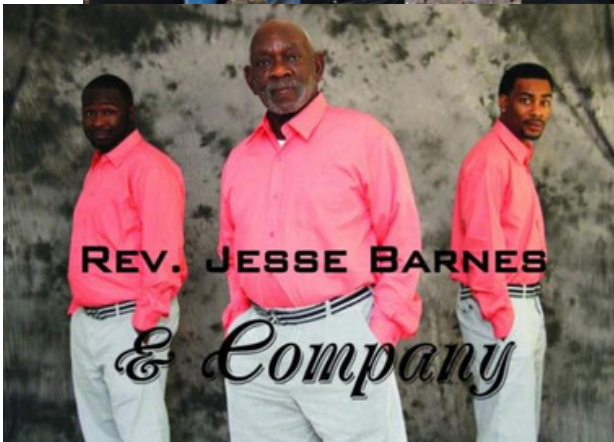
3 Stages = 3 GREAT Branding Opportunities !

- Your tent will be located near the stage (50 ft.) right after the designated dancing area so that you can be pointed out and recognized by our MC's throughout the concert. At your tent you'll be able to handout information and promotional swag for your business.
- Welcome to the "YOUR BUSINESS NAME" Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Your Business will be listed on our Website not only under the Music Section, but also on our Sponsors Page.
- Banner across the Stage with your business logo.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Praise Stage Sponsor

at The Stewart Theater

\$2,000

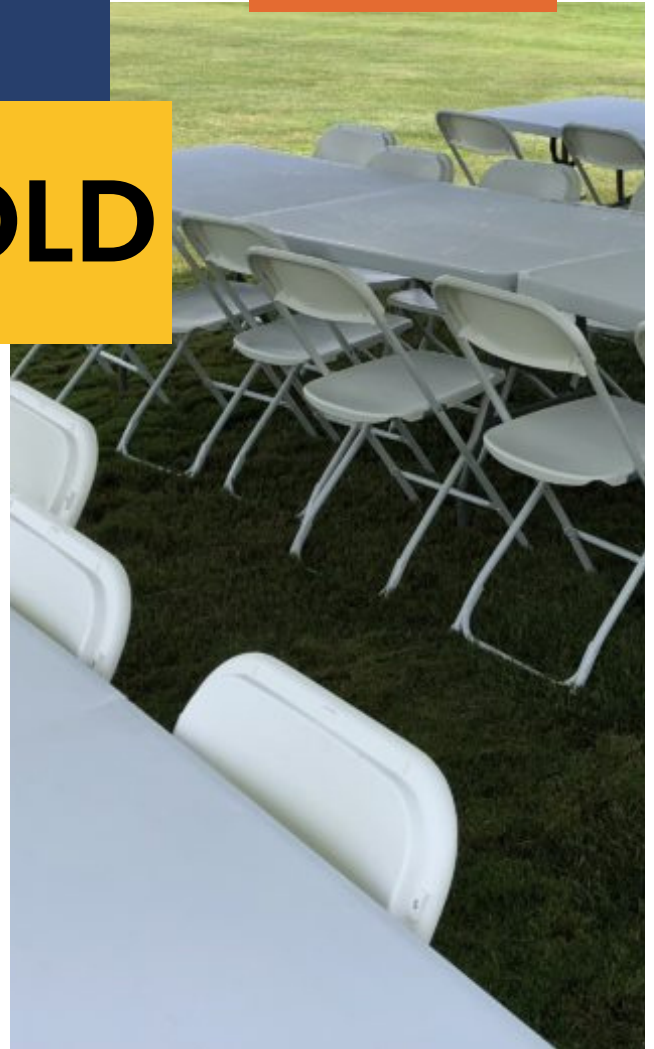


1 Stage = 3 Amazing Bands !

- Welcome to the "YOUR BUSINESS NAME" Praise Music Stage! All announcements will be made NAMING YOU as the stage presenter.
- Signage on the Stage with your business logo.
- Tent Space at the Event.
- Your business will be listed on our website not only under the musical section, but also on our Sponsors Page.
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Family Seating Area Sponsor

SOLD



Sit, Eat, Relax & Have FUN!

Having 20+ Food Vendors and huge crowds means we need to offer a designated eating area for our patrons to come and relax in between all the great entertainment and thanks to **YOU** that will be possible!

- Your Logo will be on signage at the Family seating area presented by **YOU**
- You will get Tent space at the event.
- Your name on back of NC Cotton Festival T-Shirts.
- Your business will be listed on our website on our Sponsors Page.

Band Sponsor

\$1,000

Limit 6



3 Stages = 6 Great Musical Acts

- Each Act will have their own Sponsor
- Go on Stage and Introduce the Band!
- Tent Space at the Event
- Your business will be listed on our website not only under the musical section, but also on our Sponsors Page



- Photo with the Band at the Event
- Name on back of NC Cotton Festival T-Shirts under sponsors.

Cotton Gin Tours Sponsor

\$500



You Care about this Community and Support Us!

Your support means the world to us! Without **YOU** we wouldn't be able to bring events such as the NC Cotton Festival to Dunn! Your contribution helps with covering security and promotion of this event.

- Tent Space beside the Cotton Gin Tour Area
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt

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Community Gold Sponsor

\$500



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- 1st pick of Tent Space in designated Sponsor sections (1st come first serve of Gold Sponsors)
- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt

Community Silver Sponsor

\$250



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- Your business will be listed on our website under our Sponsors Page
- Name on NC Cotton Festival T-Shirt